


phaurema
PURE SKIN

CATALOGUE





Our Story.

Rooted in Nature.

Driven by Science.



BORN IN
SOUTH AFRICA

Phaurema Pure Skin was created to honour natural beauty with skincare that merges the *wisdom of nature* with the *precision of modern biotechnology*.

Our products are crafted for skin over 40, where radiance and resilience meet science and purity.



CREATED FOR MEN AND WOMEN 40+
Tailored to the evolving needs of mature skin.



SKINIMALIST PHILOSOPHY
Fewer products, greater performance.



DAY-TO-NIGHT EFFICACY
Every formula designed for round-the-clock results.



ESSENTIAL RANGE ONLY
One cleanser, one scrub mask, one moisturiser, and a focused collection of serums.



ADVANCED SYNERGY
Merging carefully selected botanicals with modern biotechnology for clinically driven, results-focused effectiveness.



LUXURY WITH PURPOSE
Simplifying routines while delivering visible, lasting transformation.





LUXE MOUSSE

**Rich Foam Wash
100ml**

Luxe Mousse Foam Wash is a luxurious foaming cleanser that gently removes daily impurities, excess oil and make-up while enveloping the skin in a rich, creamy lather.

The soft foam leaves the complexion feeling clean, refreshed and comforted without stripping the skin of essential moisture.

Skin feels smooth, balanced and beautifully revitalised after every cleanse, making it ideal for daily use as part of a refined skincare ritual.



Ingredients

Aqua, Glycerin, Decyl Glucoside, Polyglyceryl-4 Caprate, Cocamidopropyl Betaine, Caprylyl/Capryl Glucoside, Coco-Glucoside, Potassium Sorbate, Sodium Benzoate, Pelargonium Graveolens Flower Oil, Citral Citronellol, Geraniol, Linalool, Terpeneol.

Directions

Dispense 2-3 pumps into the palm of your hand.
Massage gently over damp face to form a rich cream.
Rinse thoroughly with water.



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REVIVE

**Exfoliating Scrub
Mask 30ml**

A dual-action mask and scrub designed to gently polish and smooth the skin.

Smooth jojoba beads provide a mild physical exfoliation to sweep away surface dullness.

Enriched with Mucor Miehei extract, which is a gentle enzymatic exfoliator.

With regular use, the complexion appears more refined, refreshed, and glowing.



Directions

Apply a thin, even layer to clean, dry face and neck, avoiding the eye area. Leave for 10–15 minutes.

Massage gently with damp fingertips for 1–2 minutes.

Remove with a soft wet cloth and rinse thoroughly with lukewarm water.

Use once weekly.

Precautions for use

Transient tingling, stinging or mild redness may occur during use, particularly on sensitive or compromised skin where these effects may be more noticeable.

Reduce frequency of use if required to improve comfort.

Discontinue use if persistent irritation occurs.

Ingredients

Aqua, Hydrogenated Castor Oil, Glycerin, Propanediol, Xanthan Gum, Hydrogenated Jojoba Oil, Mucor Miehei Extract, Adansonia Digitata Fruit Extract, Cellulose, Sodium Benzoate, Sodium Citrate, Potassium Sorbate, Cellulose Gum, Citric Acid, Phytic Acid.



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RENEW

**Anti-aging Crème
30ml**

**Where advanced natural
biotechnology meets
botanical mastery.**

**At its core is Micrococcus
Lysate, a marine-derived
enzyme from a micro-
organism collected from sea
breeze, that helps reduce the
visible signs of daily skin
stress, such as dullness and
fine lines.**

**Infused the skin with moisture,
the RENEW Anti-Aging Crème
also helps improving skin
hydration, leaving the skin feel
nourished, revitalised and
brighter-looking.**

**Enriched with Tremella
Fuciformis, known as
the botanical 'super hydrator'.**



Ingredients

Aqua, Squalane, Glycerin,
Propanediol, Glyceryl Stearate, Cetyl
Alcohol, Cetearyl Alcohol, Sodium
Stearoyl Lactylate, Cellulose, Xanthan
Gum, Tremella Fuciformis Extract,
Cellulose Gum, Micrococcus Lysate,
Citric Acid, Potassium Sorbate,
Sodium Benzoate, Pelargonium
Graveolens Flower Oil, Citral,
Citronellol, Geraniol, Linalool,
Terpineol.

Directions

Apply to clean skin after serum.
Gently massage into face and neck
until absorbed.
Use morning and evening.



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GLOW

**Advanced Super
Serum 20ml**

GLOW Advanced Super Serum is a multi-action serum with Niacinamide that brightens and revitalises while increasing hydration, improving skin texture and tone, and strengthening the skin barrier.

Enriched with nine botanical actives.



Ingredients

Propanediol, Aqua, 2,3-Butanediol, Glycerin, Niacinamide, Tremella Fuciformis Extract, Acmelea Oleracea Extract, Myrothamnus Flabellifolia Leaf/Stem Extract, Centella Asiatica Extract, Moringa Oleifera Leaf Extract, Camellia Sinensis Leaf Extract, Opuntia Ficus-Indica Fruit Extract, Rosa Canina Fruit Extract, Harpagophytum Root Procumbens Extract, Pelargonium Graveolens Flower Oil, Citral, Citronellol, Geraniol, Linalool, Terpeneol.

Directions

Apply a small amount to cleansed face and neck.
Massage gently until absorbed.
Use morning and evening.



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BOTANILIN

**Advanced Serum
for Expression Lines
20ml**

Powered by next-generation peptide technology and inspired by the neuromuscular science behind aesthetic injectables, BOTANILIN is a precision serum that visibly smooths fine lines and refines expression wrinkles.

It helps to reduce the appearance of expression lines, leaving skin looking more relaxed, lifted, and youthful - while preserving natural facial expressions.



Ingredients

Aqua, Glycerin, 2,3-Butanediol, Caprylyl Glycol, Acetyl Hexapeptide-1.

Directions

Apply a small amount to cleansed face and neck. Massage gently until absorbed. Use morning and evening.



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MENOFIRM

**Advanced Plant Stem
Cell Serum for
Menopausal Skin
20ml**

**This luxurious firming
serum is enriched with
plant stem cells from the
wild olive tree, renowned
for its resilience and
longevity.**

**Designed to help improve
the appearance of skin
affected by menopausal
changes, it leaves the
complexion looking firmer,
smoother, and more
radiant.**

**With continued use, skin
appears revitalised and
visibly renewed,
supporting a confident,
refreshed look.**



Ingredients

Aqua, 2,3-Butanediol, Citric Acid, Cyamopsis Tetragonoloba Gum, Glycerin, Olea Europaea Callus Culture Lysate, Tocopherol, Xanthan Gum.

Directions

Apply a small amount to cleansed face and neck. Massage gently until absorbed. Use morning and evening.



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LIFT

**Rejuvenating Oil
Serum
15ml**

As a natural topical alternative to dermal filling, LIFT Rejuvenating Oil Serum works at replenishing the skin's natural lipid volume distribution to promote the plumping out of contour lines, especially around the mouth and lips.

With excellent efficacy data showing a reduction in wrinkle appearance, improved skin hydration, and smoothed roughness, this formulation is designed to deliver a visibly rejuvenated complexion.



Ingredients

Simmondsia Chinensis Seed Oil, Caprylic/Capric Triglyceride, Dimethyl Isosorbide, Sesamum Indicum Seed Extract, Tocopherol, Brassica Campestris Seed Oil, Rosmarinus Officinalis Leaf Extract, Pelargonium Graveolens Flower Oil, Citral, Citronellol, Geraniol, Linalool, Terpineol.


Directions


Apply a small amount to cleansed face and neck.
Massage gently until absorbed.
Use morning and evening.





CONTACT


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